

Saturday 30.10.2010

9:30 – 11:00 Session 5: **Media practices on countries representation**

Chair: **Peeter Vihalemm**

- **Katerina Diamantaki, Dionysis Panos**, What the papers said: a media coverage study of Greece's changing relationship with Europe
- **Valentina Pricopie**, The Media Construction of Reality. Europe, Turkey and "the Pictures in our Heads"
- **Lila Mastora, Athena Marouda-Chatjoulis**, The representations of the "Israeli raid on Gaza aid convoy" event in the Greek media and their impact on young Palestinian students living in Greece
- **Eylem Yanardağoğlu**, Covering Turkey: Professional practices of accredited foreign correspondents
- **Eugenia Siapera**, New Forms of Journalism and the Public Sphere

11:00– 11:30 Coffee break

11:30– 13:00 Session 6: **Cultural industries and audiences**

Chair: **Jan Müller**

- **Emilio Fernandez Peña, Christopher Kennet, Aitor Vallepir**, The Olympics Assault the Social Networks: International Olympic Committee, Organizing Olympic Committees, TOPs Sponsors and broadcasters on Facebook and Twitter during the Vancouver Olympic Games
- **George Michael Klimis, Konstantinos Kasaras, Martha Michailidou**, "Deviant" online behavior and its rationalization: the case of the cultural industries
- **Antigoni Efstratoglou, George Michael Klimis, Martha Michailidou**, Diversity and disparity in Greek music production
- **Eddie Brennan**, Not Seeing the Joke: The Overlooked Role of Humor in Media Production Research
- **Nikolaos Hasanagas, Eleni Papadopoulou**, The effectiveness of Public Relations funding in the rural-environmental policy networks of EU regions: Theorizing field-related lobbyist communication

13:00 – 13:30 Closing discussion: **Peter Golding, Peter Ludes, Roy Panagiotopoulou**

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European Sociological Association
Research Network 18 - Communications and Media Research

International Conference

EUROPE AND THE MEDIA

New Developments in Social Theory and Research

Athens, Friday 29 and Saturday 30 October 2010

University of Athens, 30 Panepistimiou Street - Drakopoulos Amphitheater

PROGRAM

Organized by

The Faculty of Communication and Media Studies, University of Athens
The University Research Institute of Applied Communication (U.R.I.A.C.)



University Research Institute
of Applied Communication



University of Athens
Faculty of Communication & Media Studies



European
Sociological Association



Friday 29.10.2010

9:00 – 9:30 Registration

9:30 – 10:00 Welcome: **Stylios Papathanassopoulos, Michalis Meimaris, Peter Ludes, Peter Golding**

10:00 – 11:30 Session 1: **New Trends in Communication Theory**

Chair: **Peter Golding**

- **Sophia Kaitatzi-Whitlock**, The nexus between communications policies and political communication: A vicious rather than a virtuous circle?
- **Nicolas Demertzis, Dimitra Milioni, Vassilis Gialamas**, Internet use, political efficacy and freedom of speech in the web: A World Internet Project- based analysis
- **Raluca Petre**, Media Theory and Reception Specificities in Romania
- **Michael Jäckel**, What defines a media generation?

11:30 – 12:00 Coffee break

12:00 – 13:30 Session 2: **Communication policies**

Chair: **Peter Ludes**

- **John Downey, Mike Stephens, Jan Flaherty**, Opening the sluice-gates? The public sphere and the national DNA database in the UK 1991-2010
- **Juliet Lodge**, Communication and the e-State
- **Marinella Belluati**, Go Local. Territory as the stakes for the European communication strategy
- **Emmanuel Heretakis**, Auditing TV audience measurement- the case of Greece

13:30 – 14:30 Light lunch

14:30 – 16:00 Session 3: **Youth and children's media use**

Chair: **Raluca Petre**

- **Carmelo Garitaonandia, Maialen Garmendia, Gemma Martinez, Miguel Ángel Casado**, Children and the Internet. New Technology, but old problems
- **Liza Tsaliki**, Enhancing knowledge regarding European children's use, risk and safety online
- **Despina Chronaki**, Young users of online pornography: The nature of teenagers and children using sexually explicit material online in Greece and Denmark
- **Jan Müller**, The Effect of European Public Service Television Broadcasting on Political Knowledge and Political Activism

16:00 – 16:30 Break

16:30 – 18:00 Session 4: **Politics and Communication**

Chair: **Roy Panagiotopoulou**

- **Asimina Michailidou, Hans Joerg Trenz, Peter de Wilde**, Responding to crisis in Europe: A communication approach to the transformation of political order
- **George Plios, Stamatios Poulakidakos, Korina Kalpaki, Alike Marinaki, Grigoris Kappas**, The Greek Crisis, the media and the future of EU
- **Athanassios Samaras, Stylios Papathanassopoulos**, A Qualitative Frame Analysis of Questions in Party Leaders Debate: Games of Control and their Effect on the Representation of Politics
- **George Tzogopoulos**, US foreign policy in the European Media: Framing the Rise and Fall of Neo-conservatism

18:00 – 19:30 Round table: **New trends in social theory and communication research**

Coordinator: **Peter Golding**

Stylios Papathanassopoulos, Juliet Lodge, John Downey

20:00 Dinner